Anniiket Pandit

PRINCIPAL PRODUCT DESIGNER

Phone: +91 7517507595
Email: anniiket@gmail.com
Location: Baner, Pune, India

'RELEVANT' EXPERIENCE - 15+ YEARS

VICE PRESIDENT - UX

Citi - Sept 2023 to Feb 2024 | Pune, India

- Introduced AI-driven research analysis and prototyping practices within the UX team.
- Directed UX for next-gen solutions for Signer Management. Reduced 'Signer' onboarding time by 30%.

SENIOR PRODUCT DESIGNER - UX

BMC Software - Sept 2021 to May 2023 | Pune, India

- Led design team for BMC Helix Product suite.
- Worked extensively on AI-powered AIOps solutions, also trained team members to adopt AI tools for faster prototyping and synthesis.

SENIOR SOFTWARE ENGINEER - UX

TomTom - May 2019 to June 2020 | Pune, India

- Redesigned Point-of-Interest importing and processing tool, streamlined workflow steps and reduced release cycle time.
- Improved data validation and review experience for map editors, enabling faster onboarding of new POIs and ensuring higher accuracy across global datasets.

UX MANAGER

Bentley Systems - Dec 2016 to Oct 2018 | Pune, India

- Managed a distributed team of designers for complex 3D infrastructure platforms.
- Facilitated usability studies across US and Europe to inform product direction.

SENIOR INTERACTION DESIGNER

PubMatic - May 2015 to Jan 2016 | Pune, India

- Designed ad-tech dashboards and campaign management tools also managed design system.
- Conducted user testing and heuristic evaluations to improve engagement.

INTERACTION DESIGNER

TomTom - Jan 2013 to Apr 2015 | Pune, India

- Worked on TomTom's proprietary map-making software to improve user experience and streamline workflows.
- Led visual designers and conducted extensive user research and usability testing across global markets.

SENIOR SOFTWARE ENGINEER - UX

Wipro Technologies - Sept 2010 to Jan 2013 | Pune, India

- Worked prominently with Aviva Insurance to create a new pension enrollment application.
- Collaborated directly with the client. Led and Mentored visual designers and front-end developers to deliver a consistent user experience.

WHY HIRE ME?

- I bring 15+ years of practical UX leadership, helping teams shape better products and deliver real business impact.
- I have a strong understanding of UCD and end-to-end UX processes, ensuring every solution is grounded in real user needs.
- I have improved design speed by 30–40% by training my team use Figma efficiently, by introducing AI tools and other efficient workflows.
- I build scalable design systems that multiple teams can use, improving consistency and making development faster.
- I can train product design team to use AI for research and prototyping, helping them work smarter and produce stronger results.
- I can simplify complex environments by aligning teams, setting clear direction, and turning messy processes into smooth, structured workflow.
- My leadership consistently strengthens collaboration, improves product quality, and creates experiences that users love and businesses value.

MY TOOLS

Design Tools - Figma, Axure RP, Balsamic Mockups, Sketch, Adobe XD Adobe Illustrator, Adobe Photoshop, Affinity Designer, Affinity Photo, Miro Boards.

Technologies - HTML, CSS, JS, SASS, Less, BootStrap, TailWind, Angular, Python.

Ai - Galileo Ai, Uizard, Framer Ai, Maze, Adobe Firefly, UXPin Merge.

Developer Tools - Jira, Confluence, GIT, NPM.

Gaming - Unity 3D.

ABOUT ME

From starting as an office boy teaching myself Photoshop and HTML, to leading global UX teams, my journey has been rooted in curiosity, resilience, and a passion for human-centered design. Whether creating sleek interfaces or experimenting with IoT devices, I thrive on building meaningful, scalable experiences.

I don't let my tools slow me down and I can fix them when they break.

MY EDUCATION

Indian School of Business (ISB)
Master's Certificate in Leadership (Jun – Nov 2023)

Human Factors International
Certified Usability Analyst (CUA 2008-1954)
Certified User Experience Analyst (CXA 2016-425)

Pune University
Bachelor of Commerce (Apr 2008)

www.anniiket.com
Password: casestudy@bmc
www.linkedin.com/in/anniiket